

VMIX Data Structure - Collections

The new VMIX Media Management platform with Collections offers the ultimate control over the presentation of your media assets. This uniquely intuitive approach to organizing content in a hierarchical structure enables even non-technical staffers to find and organize media quickly, saving time and headaches.

Until now, media platforms took a one-size fits all approach. VMIX Collections is an innovative solution to address challenges found in organizing and presenting a large set of media. This new intuitive approach lets you organize your library in a way that makes sense to your business, and makes it easier to find what you need.

Keeps media assets organized and at your fingertips

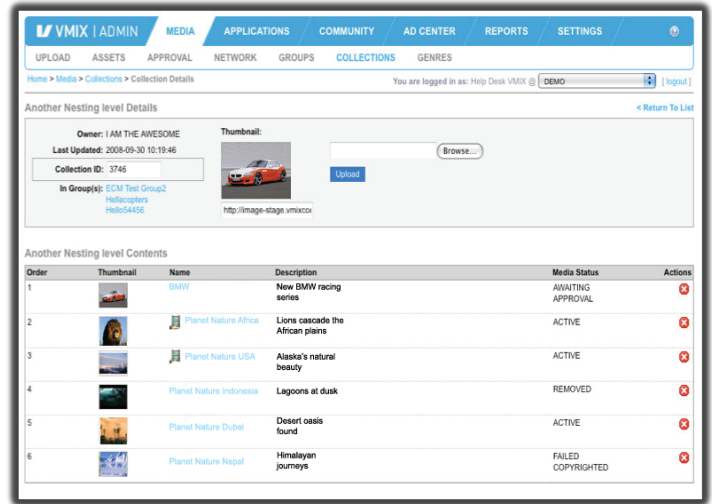
The VMIX Media Management console provides your administrators with a data structure that makes organization a breeze. Using an intuitive folder structure, Collections has the flexibility your administrator needs to organize content for easy access.

Manual and Dynamic Collections streamline programming

The innovative VMIX data structure supports your programming needs. Arrange your content to be presented in any order you wish using Manual Collections. Create Dynamic Collections to automatically present your viewers with the most relevant and up to date content.

Syndication and Sharing Support

VMIX realizes distribution can be key to maximizing the value of your media assets. The ability to share and syndicate content is a cornerstone of the VMIX Media Platform. To support this philosophy, the programming of your Collection playlists is preserved when sharing with your affiliates – just set up your Collection once and share the Collection with retained formatting.



Preserve your search queries

As your media library grows, finding what you need becomes more time consuming. Collections will save your search queries so that frequently used searches can be accessed easily, saving steps and time spent on searches.

Access to VMIX Content

VMIX provides media packages for you to supplement your existing media library. Select the collection that appeals to your web site topics or demographics. These Collections are frequently updated to ensure that you provide the freshest content available.



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